



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Jamestown And Associates
5 Maplelawn Road
Princeton, NJ 08543

Contract # 30734

Schedule Dates 10/15/12-10/21/12
Advertiser ISS/REP JEWISH COALITION (3445)
Agency Jamestown And Associates (1274)
Product Political Issues (1082)
Brand REPUB JEWISH COALTT (12790)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name LANCASTER, LAURA
Phone/Fax /
CPE N/A
Account Types National/Political Issue
Billing Type Standard
Comments REPUB. JEWISH COALTT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
COALITION

Date Entered 09/20/12
Last Modified 09/20/12
Entered By Wendy Creque
CO-OP No
Headline # 06326137
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,070.00
Net Total \$62,730.00
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	48	\$73,800.00
Grand Total:	48	\$73,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/20/12-10/20/12	1	:30	8:30A- 9A (ET)	1							1	1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FL	9/20/12
13.0	Normal Line / SPOT (13)	10/20/12-10/20/12	1	:30	5P- 5:30P (ET)	1							1	1	\$1,000.00		WSVN (WSVN)	CH 7 NEWS	9/20/12
13.0.1	Preempt (13)	10/20/12															WSVN (WSVN)	Football/Exception - COLLEGE FOOTBALL	
14.0	Normal Line / SPOT (14)	10/20/12-10/20/12	1	:30	6:30P- 7P (ET)	1							1	1	\$1,000.00		WSVN (WSVN)	CH 7 NEWS	9/20/12
14.0.1	Preempt (14)	10/20/12															WSVN (WSVN)	Football/Exception - COLLEGE FOOTBALL	
15.0	Normal Line / SPOT (15)	10/20/12-10/20/12	1	:30	10P- 11P (ET)	1							1	1	\$2,500.00	\$2,500.00	WSVN (WSVN)	LATE NEWS SAT	9/20/12
16.0	Normal Line / SPOT (16)	10/21/12-10/21/12	1	:30	5P- 5:30P (ET)	1							1	1	\$1,000.00	\$1,000.00	WSVN (WSVN)	WEEKEND NEWS	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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WSVN (WSVN)
By Broadcast Month
Oct. 2012
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Grand Total: 48 \$73,800.00

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1.0	Normal Line / SPOT (1)	10/15/12-10/19/12	1	:30	5A- 5:30A (ET)	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WSVN (WSVN)	TODAY IN FL	9/20/12
2.0	Normal Line / SPOT (2)	10/15/12-10/19/12	1	:30	5:30A- 6A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WSVN (WSVN)	TODAY IN FL	9/20/12
3.0	Normal Line / SPOT (3)	10/15/12-10/19/12	1	:30	6A- 7A (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WSVN (WSVN)	TODAY IN FL	9/20/12
4.0	Normal Line / SPOT (4)	10/15/12-10/19/12	1	:30	7A- 8A (ET)	3	X	X	X	X	X			3	\$2,000.00	\$6,000.00	WSVN (WSVN)	TODAY IN FL	9/20/12
5.0	Normal Line / SPOT (5)	10/15/12-10/19/12	1	:30	9A- 10A (ET)	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WSVN (WSVN)	TODAY IN FL	9/20/12
6.0	Normal Line / SPOT (6)	10/15/12-10/19/12	1	:30	12P- 1P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WSVN (WSVN)	NEWS NOON	9/20/12
7.0	Normal Line / SPOT (7)	10/15/12-10/19/12	1	:30	4P- 4:30P (ET)	1	1	1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	NEWS 4P	9/20/12
7.0.1	Preempt (7)	10/17/12															WSVN (WSVN)	Baseball/Exception - NLC	
8.0	Normal Line / SPOT (8)	10/15/12-10/19/12	1	:30	4:30P- 5P (ET)	1	1	1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	NEWS 430P	9/20/12
8.0.1	Preempt (8)	10/17/12															WSVN (WSVN)	Baseball/Exception - NLC	
9.0	Normal Line / SPOT (9)	10/15/12-10/19/12	1	:30	5P- 5:30P (ET)	2	X	X	X	X	X			2	\$2,100.00	\$4,200.00	WSVN (WSVN)	NEWS 5P	9/20/12
10.0	Normal Line / SPOT (10)	10/15/12-10/19/12	1	:30	6P- 7P (ET)	1	1	1	1	1	1			4	\$2,500.00	\$10,000.00	WSVN (WSVN)	NEWS 6P	9/20/12
10.0.1	Preempt (10)	10/17/12															WSVN (WSVN)	Baseball/Exception - NLC	
11.0	Normal Line / SPOT (11)	10/15/12-10/19/12	1	:30	10P- 11P (ET)	3	X	X	X	X	X			3	\$4,500.00	\$13,500.00	WSVN (WSVN)	LATE NEWS	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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30754

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 7/9/12
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I, Laura Lancaster

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

This broadcast time will be used by: Republican Jewish Coalition

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/9/12 *[Signature]* 225.752.5159
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title